

# ORDER

**Wichita KS KSNW**

**Orders**

**Order / Rev:** A2720741

Alt Order #: 27140384

Product Desc: Candidate

Estimate: 7734

Flight Dates: 10/07/20 - 10/13/20

Original Date / Rev: 10/07/20 / 10/07/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

**Agency**

**Name:** Strategic Media Services

Buying Contact:

Billing Contact:

1911 North Fort Myer Drive

Arlington, VA 22209

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

**Advertiser**

**Name:** POL/Roger Marshall/US Senate/KS/Re

Demographic: A25-54

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN13871/SP2622/AL1146

Unit Code: General

Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/05/20	10/11/20	56	\$22,710.00	\$19,303.50
10/12/20	10/18/20	27	\$11,710.00	\$9,953.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	83	\$34,420.00	\$29,257.00	0.00
<b>Totals</b>	<b>83</b>	<b>\$34,420.00</b>	<b>\$29,257.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/07/20	10/07/20	KSN Today 2	CM	6-7am	--W----	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----			2			\$200.00		0.00			
N 2	Multi	10/08/20	10/08/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---			1			\$200.00		0.00			
N 3	Multi	10/09/20	10/09/20	KSN Today 2	CM	6-7am	----F--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--			2			\$200.00		0.00			
N 4	Multi	10/12/20	10/12/20	KSN Today 2	CM	6-7am	M-----	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2720741  
 Alt Order #: 27140384  
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep  
 Product Desc: Candidate  
 Estimate: 7734

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	M-----			2		\$200.00		0.00				
N 5	Multi	10/13/20	10/13/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Channels : KSNL,KSNL,KSNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-T-----			1		\$200.00		0.00				
N 6	Multi	10/07/20	10/07/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
				Channels : KSNL,KSNL,KSNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	--W----			1		\$350.00		0.00				
N 7	Multi	10/08/20	10/08/20	Today Show 7-8am	CM	7-8am	---T---	:30	2	\$350.00	P4	0.00	NM	2	\$700.00
				Channels : KSNL,KSNL,KSNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	---T---			2		\$350.00		0.00				
N 8	Multi	10/09/20	10/09/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
				Channels : KSNL,KSNL,KSNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	----F--			1		\$350.00		0.00				
N 9	Multi	10/12/20	10/12/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
				Channels : KSNL,KSNL,KSNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	M-----			1		\$350.00		0.00				
N 10	Multi	10/13/20	10/13/20	Today Show 7-8am	CM	7-8am	-T-----	:30	2	\$350.00	P4	0.00	NM	2	\$700.00
				Channels : KSNL,KSNL,KSNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-T-----			2		\$350.00		0.00				
N 11	Multi	10/10/20	10/10/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNL,KSNL,KSNW											
				Kansas Today Sa/Su 6a-8a											
				Kansas Today Weekend											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	-----S-			1		\$100.00		0.00				
N 12	Multi	10/10/20	10/10/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Channels : KSNL,KSNL,KSNW											
				Today Show Sa											
				Saturday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	-----S-			1		\$150.00		0.00				
N 13	Multi	10/11/20	10/11/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Channels : KSNL,KSNL,KSNW											
				Today Show Su											
				Sunday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	-----S			1		\$150.00		0.00				
N 14	Multi	10/11/20	10/11/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Channels : KSNL,KSNL,KSNW											
				Meet the Press											
				Meet The Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	-----S			1		\$300.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	Multi	10/11/20	10/11/20	KC End Zone Sun	CM	KC End Zone Sun	-----S	:30	1	\$100.00	P4	0.00	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNN															
KC End Zone Sun															
KC End Zone															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S			1			\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/05/20-10/11/20		KC End Zone Sun		KC End Zone Sun	-----Su	:30		<del>(\$100.00)</del>		0.00	NM		
Credited															
N 16	Multi	10/07/20	10/07/20	KSN News	CM	12n-1pm	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----			1			\$200.00		0.00			
N 17	Multi	10/08/20	10/08/20	KSN News	CM	12n-1pm	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---			1			\$200.00		0.00			
N 18	Multi	10/09/20	10/09/20	KSN News	CM	12n-1pm	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--			1			\$200.00		0.00			
N 19	Multi	10/12/20	10/12/20	KSN News	CM	12n-1pm	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----			1			\$200.00		0.00			
N 20	Multi	10/13/20	10/13/20	KSN News	CM	12n-1pm	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----			1			\$200.00		0.00			
N 21	Multi	10/07/20	10/07/20	Days of Our Lives	CM	1-2p	--W----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
Channels : KSNK,KSNG,KSNN,KSNN															
Days of Our Lives															
Days of Our Lives-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----			1			\$170.00		0.00			
N 22	Multi	10/08/20	10/08/20	Days of Our Lives	CM	1-2p	---T---	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
Channels : KSNK,KSNG,KSNN,KSNN															
Days of Our Lives															
Days of Our Lives-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---			1			\$170.00		0.00			
N 23	Multi	10/09/20	10/09/20	Days of Our Lives	CM	1-2p	----F--	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
Channels : KSNK,KSNG,KSNN,KSNN															
Days of Our Lives															
Days of Our Lives-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--			1			\$170.00		0.00			
N 24	Multi	10/12/20	10/12/20	Days of Our Lives	CM	1-2p	M-----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
Channels : KSNK,KSNG,KSNN,KSNN															
Days of Our Lives															
Days of Our Lives-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----			1			\$170.00		0.00			



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 Product Desc: Candidate  
 Estimate: 7734

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-T-----			1		\$400.00	0.00					
N36	Multi	10/10/20	10/10/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$170.00	P4	0.00	NM	0	\$0.00
				Channels : KSNW,KSNG,KSNC,KSNE											
				Sa 5-530p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	-----S-			1		\$170.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/05/20-10/11/20		Sa 5-530p		5-530p	-----Sa-	:30		<del>(\$170.00)</del>		0.00	NM		
				Credited											
N37	Multi	10/07/20	10/07/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNW,KSNG,KSNC,KSNE											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	--W----			1		\$500.00	0.00					
N38	Multi	10/08/20	10/08/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNW,KSNG,KSNC,KSNE											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	---T---			1		\$500.00	0.00					
N39	Multi	10/09/20	10/09/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNW,KSNG,KSNC,KSNE											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	----F--			1		\$500.00	0.00					
N40	Multi	10/12/20	10/12/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNW,KSNG,KSNC,KSNE											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	M-----			1		\$500.00	0.00					
N41	Multi	10/13/20	10/13/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNW,KSNG,KSNC,KSNE											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-T-----			1		\$500.00	0.00					
N42	Multi	10/07/20	10/07/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNW,KSNG,KSNC,KSNE											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	--W----			1		\$750.00	0.00					
N43	Multi	10/08/20	10/08/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNW,KSNG,KSNC,KSNE											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	---T---			1		\$750.00	0.00					
N44	Multi	10/09/20	10/09/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNW,KSNG,KSNC,KSNE											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	----F--			1		\$750.00	0.00					
N45	Multi	10/12/20	10/12/20		CM	6-630p	M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00



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 Estimate: 7734

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N55	Multi	10/07/20	10/07/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--W----					1	\$750.00		0.00			
N56	Multi	10/08/20	10/08/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	---T---					1	\$750.00		0.00			
N57	Multi	10/09/20	10/09/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	----F--					1	\$750.00		0.00			
N58	Multi	10/12/20	10/12/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	M-----					1	\$750.00		0.00			
N59	Multi	10/13/20	10/13/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	-T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-T-----					1	\$750.00		0.00			
N60	Multi	10/10/20	10/10/20	LN Sa Channels : KSNC,KSNG,KSNN,KSNNW KSN News at 10 Sat KSN News	CM	KSN News at 10 S-----S-		:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----S-					1	\$500.00		0.00			
N61	Multi	10/11/20	10/11/20	Late 10p News Channels : KSNC,KSNG,KSNN,KSNNW Late 10p News KSN News	CM	1030p-11p	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----S					1	\$600.00		0.00			
N62	Multi	10/07/20	10/07/20	Tonight Show Channels : KSNC,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon Tonight Show-NBC	CM	10:35p-11:35pm	--W----	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--W----					2	\$280.00		0.00			
N63	Multi	10/08/20	10/08/20	Tonight Show Channels : KSNC,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon Tonight Show-NBC	CM	10:35p-11:35pm	---T---	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	---T---					2	\$280.00		0.00			
N64	Multi	10/09/20	10/09/20	Tonight Show Channels : KSNC,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon Tonight Show-NBC	CM	10:35p-11:35pm	----F--	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	----F--					2	\$280.00		0.00			
N65	Multi	10/12/20	10/12/20	Tonight Show Channels : KSNC,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon	CM	10:35p-11:35pm	M-----	:30	2	\$280.00	P4	0.00	NM	2	\$560.00

Order / Rev: A2720741  
 Alt Order #: 27140384  
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep  
 Product Desc: Candidate  
 Estimate: 7734

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----		2			\$280.00			0.00			
N66	Multi	10/13/20	10/13/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
Channels : KSNK,KSNG,KSNN,KSNN				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----		2			\$280.00			0.00			
N67	Multi	10/12/20	10/12/20	Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$1,200.00	P4	0.00	NM	1	\$1,200.00
Channels : KSNK,KSNG,KSNN,KSNN				Mon Prime Other 1											
American Ninja Warrior-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----		1			\$1,200.00			0.00			
N68	Multi	10/08/20	10/08/20	Thur Prime Other 2	CM	8p-10p	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
Channels : KSNK,KSNG,KSNN,KSNN				Thur Prime Other 2											
Dateline Thu 9e/8c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---		1			\$800.00			0.00			
N69	Multi	10/11/20	10/11/20	NFL Game	CM	NFL Game	-----S	:30	1	\$2,400.00	P4	0.00	NM	1	\$2,400.00
Channels : KSNK,KSNG,KSNN,KSNN				NFL Game											
SNF: Minnesota @ Seattle															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S		1			\$2,400.00			0.00			
N70	Multi	10/11/20	10/11/20	French Open Tennis	CM	French Open Tenn	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNK,KSNG,KSNN,KSNN				French Open Tennis											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S		1			\$100.00			0.00			
N71	Multi	10/10/20	10/10/20	Countdown to Green	CM	Countdown to Gre	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
Channels : KSNK,KSNG,KSNN,KSNN				Countdown to Green											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S-		1			\$150.00			0.00			
N72	Multi	10/10/20	10/10/20	NASCAR on NBC	CM	NASCAR on NBC	-----S-	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
Channels : KSNK,KSNG,KSNN,KSNN				NASCAR on NBC (2:30 PM-5:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S-		1			\$250.00			0.00			
N73	Multi	10/10/20	10/10/20	Hidden History	CM	Hidden History	-----S-	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
Channels : KSNK,KSNG,KSNN,KSNN				Hidden History											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S-		1			\$170.00			0.00			
N74	Multi	10/08/20	10/09/20	French Open Tennis	CM	French Open Tenn	---11--	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
Channels : KSNK,KSNG,KSNN,KSNN				French Open Tennis (11:00 AM-2:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	---11--		2			\$100.00			0.00			
N75	Multi	10/09/20	10/09/20	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
Channels : KSNK,KSNG,KSNN,KSNN				Fri Prime Other 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--		1			\$500.00			0.00			
Totals													83	\$34,420.00	





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27140384	<b>Changes as of:</b> 10/7/2020 at 10:29 AM	<b>Version:</b> Current State Version 5
<b>CPE:</b> 560/646/7734	<b>Flight:</b> 10/7/20 - 10/13/20	<b>Station:</b> KSNW
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Kansans for Marshall	<b>Market:</b> Wichita
1911 NORTH FT MYER DRIVE	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
SUITE 400	<b>Agency Order #:</b> 10041891	<b>Service:</b> Nielsen
ARLINGTON, VA 20009	<b>Buyer:</b> Rheault, Ben	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$34,420.00
		<b>Total Spots:</b> 83
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> A2720741

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/7 - 10/13							Total Spots	Total \$	CPP*	GRP*	
							10/7	10/8	10/9	10/10	10/11	10/12	10/13					
1	W-F,M-Tu 6a-7a		Kansas Today 3	\$200.00	0	30	2	1	2	0	0	2	1		8	\$1,600.00	\$0.00	0.0
2	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$350.00	0	30	1	2	1	0	0	1	2		7	\$2,450.00	\$0.00	0.0
3	Sa 6:30a-8a		Kansas Today Weekend	\$100.00	0	30	0	0	0	1	0	0	0		1	\$100.00	\$0.00	0.0
4	Sa 8a-9:30a		Saturday Today Show	\$150.00	0	30	0	0	0	1	0	0	0		1	\$150.00	\$0.00	0.0
5	Su 8a-9a		Sunday Today Show	\$150.00	0	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.0
6	Su 9a-10a		Meet The Press	\$300.00	0	30	0	0	0	0	1	0	0		1	\$300.00	\$0.00	0.0
7	Su 10:30a-11a		KC End Zone	\$100.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
8	W-F,M-Tu 12n-12:30p		KSN News	\$200.00	0	30	1	1	1	0	0	1	1		5	\$1,000.00	\$0.00	0.0
9	W-F,M-Tu 1p-2p		Days of Our Lives-NBC	\$170.00	0	30	1	1	1	0	0	1	1		5	\$850.00	\$0.00	0.0
10	W-F,M-Tu 4p-4:30p		Jeopardy B	\$300.00	0	30	1	1	1	0	0	1	1		5	\$1,500.00	\$0.00	0.0
11	W-F,M-Tu 4:30p-5p		Jeopardy	\$400.00	0	30	1	1	1	0	0	1	1		5	\$2,000.00	\$0.00	0.0
12	Sa 5p-5:30p		Jeopardy	\$170.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
13	W-F,M-Tu 5p-5:30p		KSN News	\$500.00	0	30	1	1	1	0	0	1	1		5	\$2,500.00	\$0.00	0.0
14	W-F,M-Tu 6p-6:30p		KSN News	\$750.00	0	30	1	1	1	0	0	1	1		5	\$3,750.00	\$0.00	0.0
15	Sa 6p-6:30p		KSN News	\$400.00	0	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0
16	Su 5p-5:30p		KSN News	\$250.00	0	30	0	0	0	0	1	0	0		1	\$250.00	\$0.00	0.0
17	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$800.00	0	30	1	1	1	0	0	1	1		5	\$4,000.00	\$0.00	0.0
18	Sa 6:30p-7p		Wheel of Fortune	\$400.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
19	W-F,M-Tu 10p-10:35p		KSN News	\$750.00	0	30	1	1	1	0	0	1	1		5	\$3,750.00	\$0.00	0.0
20	Sa 10p-10:30p		KSN News	\$500.00	0	30	0	0	0	1	0	0	0		1	\$500.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27140384		<b>Changes as of:</b> 10/7/2020 at 10:29 AM		<b>Version:</b> Current State Version 5	
<b>CPE:</b> 560/646/7734		<b>Flight:</b> 10/7/20 - 10/13/20		<b>Station:</b> KSNW	
<b>Agency:</b> STRATEGIC MEDIA SERVICES		<b>Advertiser:</b> Kansans for Marshall		<b>Market:</b> Wichita	
1911 NORTH FT MYER DRIVE		<b>Product:</b> Candidate		<b>Office:</b> WASHINGTON	
SUITE 400		<b>Agency Order #:</b> 10041891		<b>Service:</b> Nielsen	
ARLINGTON, VA 20009		<b>Buyer:</b> Rheault, Ben		<b>Primary Demo:</b> Adults 35+	
		<b>Salesperson:</b> KELLY JOHNS 202-872-5880		<b>Assistant:</b> KELLY JOHNS 202-872-5880	
		<b>Separation:</b>			
				<b>Con Type:</b> POLITICAL/VOTE	
				<b>Total \$:</b> \$34,420.00	
				<b>Total Spots:</b> 83	
				<b>Total CPP:</b> \$0.00	
				<b>Total GRP:</b>	
				<b>Traffic #:</b> A2720741	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/7 - 10/13							Total Spots	Total \$	CPP*	GRP*
							10/7	10/8	10/9	10/10	10/11	10/12	10/13				
21	Su 10p-10:30p		KSN News	\$600.00	0	30	0	0	0	0	1	0	0	1	\$600.00	\$0.00	0.0
22	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$280.00	0	30	2	2	2	0	0	2	2	10	\$2,800.00	\$0.00	0.0
23	M 7p-9p		American Ninja Warrior-NBC	\$1,200.00	0	30	0	0	0	0	0	1	0	1	\$1,200.00	\$0.00	0.0
24	Th 8p-10p		Dateline Thu 9e/8c-NBC	\$800.00	0	30	0	1	0	0	0	0	0	1	\$800.00	\$0.00	0.0
25	Su 7:20p-10:30p		SNF: Minnesota @ Seattle	\$2,400.00	0	30	0	0	0	0	1	0	0	1	\$2,400.00	\$0.00	0.0
26	Sa 2p-2:30p		Countdown to Green	\$150.00	0	30	0	0	0	1	0	0	0	1	\$150.00	\$0.00	0.0
27	Sa 2:30p-5p		NASCAR	\$250.00	0	30	0	0	0	1	0	0	0	1	\$250.00	\$0.00	0.0
28	Sa 5p-5:30p		HIDDEN HISTORY HISPANIC HERITAGE	\$170.00	0	30	0	0	0	1	0	0	0	1	\$170.00	\$0.00	0.0
29	Su 8a-11a		FRENCH OPEN	\$100.00	0	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0
30	Th-F 11a-2p		French Open	\$100.00	0.0	30	0	1	1	0	0	0	0	2	\$200.00	\$0.00	0.0
31	M 7p-9p		American Ninja	\$500.00	0.0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
32	F 7p-9p		AMERICAN NINJA WARRIOR	\$500.00	0.0	30	0	0	1	0	0	0	0	1	\$500.00	\$0.00	0.0
<b>TOTALS:</b>							<b>13</b>	<b>15</b>	<b>15</b>	<b>7</b>	<b>6</b>	<b>14</b>	<b>13</b>	<b>83</b>	<b>\$34,420.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27140384		<b>Changes as of:</b> 10/7/2020 at 10:29 AM		<b>Version:</b> Current State Version 5	
<b>CPE:</b> 560/646/7734		<b>Flight:</b> 10/7/20 - 10/13/20		<b>Station:</b> KSNW	
<b>Agency:</b> STRATEGIC MEDIA SERVICES		<b>Advertiser:</b> Kansans for Marshall		<b>Market:</b> Wichita	
1911 NORTH FT MYER DRIVE		<b>Product:</b> Candidate		<b>Office:</b> WASHINGTON	
SUITE 400		<b>Agency Order #:</b> 10041891		<b>Service:</b> Nielsen	
ARLINGTON, VA 20009		<b>Buyer:</b> Rheault, Ben		<b>Primary Demo:</b> Adults 35+	
		<b>Salesperson:</b> KELLY JOHNS 202-872-5880		<b>Assistant:</b> KELLY JOHNS 202-872-5880	
		<b>Separation:</b>			
				<b>Con Type:</b> POLITICAL/VOTE	
				<b>Total \$:</b> \$34,420.00	
				<b>Total Spots:</b> 83	
				<b>Total CPP:</b> \$0.00	
				<b>Total GRP:</b>	
				<b>Traffic #:</b> A2720741	

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/07/20 10:16 AM	Patty Sparkman	DAY WAS WRONG FOR AMERICAN NINJA WARRIOR-PLEASE ACCEPT ASAP
10/06/20 5:14 PM	Patty Sparkman	PLEASE ACCEPT MG OFFER.
10/06/20 2:11 PM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	\$33,720
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	83	\$34,420.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>83</b>	<b>\$34,420.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Oct	83	\$34,420.00
<b>Total</b>	<b>83</b>	<b>\$34,420.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	10/7/20 10:16 AM	Patty Sparkman	Confirmed	1	1	\$0	\$34,420.00	Changes: 2 buylines added or modified.
Revision	10/7/20 9:00 AM	KELLY JOHNS	Confirmed	3		\$700.00	\$34,420.00	Changes: Total Spots from 80 to 83, Calculated Dollars from \$33,720.00 to \$34,420.00, Demo Meta to [R16], Origuser Entered Dollars to \$33,720.00, User Entered \$ from \$0.00 to \$34,420.00, Total \$ from \$33,720.00 to \$34,420.00. 2 buylines added or modified.
Makegood 2	10/6/20 5:23 PM	Patty Sparkman	Confirmed	1	1	\$0	\$33,720.00	Changes: 2 buylines added or modified.
Makegood 1	10/6/20 5:14 PM	Patty Sparkman	Confirmed	3	2	\$0	\$33,720.00	Changes: Total Spots from 79 to 80. 5 buylines added or modified.
Queued for Electronic Contracting	10/6/20 2:09 PM					\$0	\$0	
Queued for Electronic Contracting	10/6/20 1:12 PM					\$0	\$0	
New	10/6/20 1:04 PM	KELLY JOHNS	Confirmed	79		\$33,720.00	\$33,720.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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